



CSG NATIONAL CONFERENCE

September 19–22, 2013 | Kansas City



AGENDA

CSG NATIONAL CONFERENCE

Kansas City, Mo. | Sept. 19–22, 2013

WWW.CSG.ORG/2013NATIONALCONFERENCE

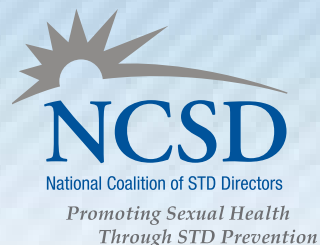
CSG'S 2013 ASSOCIATES

1-800 Contacts, Inc.*	Biogen Idec	Hospital Corporation of America*	Northeast Utilities
3M Company	Biotechnology Industry Organization (BIO)	Healthcare Distribution Management Association	Novartis Pharmaceuticals
AbbVie	Blue Cross and Blue Shield Association	Hewlett-Packard	Novo Nordisk Inc.*
Air-Conditioning, Heating, and Refrigeration Institute (AHRI)	Boehringer Ingelheim Pharmaceuticals, Inc.	Institute for Building Technology and Safety (IBTS)	Nuclear Energy Institute
Alpha Natural Resources	Bridgepoint Education	Institute of Scrap Recycling Industries, Inc. (ISRI)	Oasis Legal Finance
Altria Client Services, Inc.*	Capital One	International Bottled Water Association (IBWA)	Onyx Pharmaceuticals
Alzheimer's Association	Cardinal Health	International Franchise Association	Otsuka Pharmaceuticals
American Bankers Association	Cargill	International Paper	Philips Global
American Beverage Association	Celgene	Intuit*	PhRMA*
American Chemistry Council	Chevron Corporation	Johnson & Johnson	Premier Inc.
American Coalition for Clean Coal Electricity (ACCCE)	Citigroup Inc.	Koch Companies Public Sector, LLC	Prime Therapeutics
American Dental Association	Comcast	Kraft Foods Global	Purdue Pharma L.P.
American Diabetes Association	Consumer Healthcare Products Association	LifePoint Hospitals	Reed Elsevier*
American Electric Power	Coventry Health Care	Lilly USA LLC	Reynolds American*
American Forest & Paper Association	CropLife America	MAXIMUS, Inc.	Salt River Project
American Fuel & Petrochemical Manufacturers (AFPM)	CSL Behring	McDonald's Corporation	Securities Industry and Financial Markets Association (SIFMA)
American Gas Association	CTIA - The Wireless Association	McLane Company, Inc.	Shire Regenerative Medicine
American Nurses Association	CVS Caremark	Mead Johnson Nutrition	Sprint Corporation
American Petroleum Institute	Daiichi Sankyo	MedImmune, Inc.	St. Jude Children's Research Hospital
American Society of Civil Engineers	Dell Incorporated	MedSolutions	State and Federal Communications, Inc.
American Specialty Health, Inc.	Dow AgroSciences, LLC	Microsoft	State Farm Mutual Auto Insurance Companies
America's Natural Gas Alliance (ANGA)	DuPont	Molina Healthcare	Stateside Associates
Amerigroup	Edison Electric Institute	MultiState Associates, Inc.	Sunovion
Amway Global	Eisai	Mylan	Pharmaceuticals, Inc.
AOL, LLC	Endo Pharmaceuticals, Inc.	National Association of Home Builders (NAHB)	Takeda Pharmaceuticals North America, Inc.
Apollo Group	Entertainment Software Association	National Beer Wholesalers Association	The American Institute of Architects
Archer Daniels Midland (ADM)	Esri, Inc.*	National Cable & Telecommunications Association	The Carpet & Rug Institute
Ash Grove Cement Company	Express Scripts Inc.	National Council of State Boards of Nursing, Inc.	The Home Depot
Astellas US LLC**	Exxon Mobil Corporation	National Education Association*	The Procter & Gamble Company*
AstraZeneca LP*	Feld Entertainment	National Electrical Manufacturers Association (NEMA)	Toyota Motor Sales, U.S.A., Inc.
AT&T*	Forest Laboratories	National Restaurant Association	Toy Industry Association, Inc.
Avon Products, Inc.	Genentech	National Rural Electric Cooperative Association	Unilever United States, Inc.
Bank of America	General Electric Company	Nissan North America, Inc.	United Parcel Service (UPS)
Bayer HealthCare	General Motors	Norfolk Southern Corporation	Visa
	Generic Pharmaceutical Association (GPhA)		Walgreen Co.
	GlaxoSmithKline*		Walmart
	Global Automakers		WellCare Health Plans, Inc.
	Global Intellectual Property Center—U.S. Chamber of Commerce		Wells Fargo & Company
	Golden Living*		Yahoo!
	Google		
	Grocery Manufacturers Association		
	GTECH Corporation		

CSG'S 2013 NATIONAL CONFERENCE

WELCOME TO KANSAS CITY.....	3
SESSION HIGHLIGHTS.....	4
EVENING EVENTS.....	6
GENERAL INFO.....	7
AGENDA	8
ABOUT CSG.....	16
FLOOR PLAN.....	17





The National Coalition of STD Directors: YOUR TRUSTED PARTNER IN PROMOTING SEXUAL HEALTH THROUGH STD PREVENTION

We offer:

- Legislative overview and trends
- Policy analysis and research
- Model policy language
- Specialized policy assistance
- Sexual health factsheets
- In-state briefings on key topics

See how NCSDD's new State Policy Center can help you develop effective STD and other sexual health policies. Call us at 202-842-4660, email us at statepolicy@ncsddc.org or visit www.ncsddc.org.

NCSDD does not participate in lobbying at the state or local level. Nothing in this material is intended to influence, support or defeat any piece of pending or proposed legislation, appropriation or regulation at any government level. This piece is intended for educational purposes only.

WELCOME TO KANSAS CITY

Welcome to Kansas City, the Heartland of America.

Kansas City was the trailhead for the California, Oregon and Santa Fe trails. From here, thousands of people embarked on a journey into the frontier. Some ventured out to secure greater freedom, others pursued economic prosperity, and many were in search of a better life for themselves and the next generation. Those early pioneers had the courage to dream of a better life and they saw the frontier not as it was, but as it could be. Those same attributes also are required of today's state leaders.

Our nation's 33rd president, Harry S. Truman, also called Kansas City home. His "give 'em hell" attitude and his "buck stops here" philosophy of accountability shine bright as examples of great leadership. He also was someone who knew something about making tough decisions. He recognized the State of Israel, integrated the armed forces, dropped the atomic bomb on Japan to hasten the end of World War II, and signed the charter creating the United Nations. While Truman is now regarded as one of our best presidents, when he left office his popularity stood at less than 30 percent. There is much to be learned from Truman's legacy and no place better to do it than his beloved Kansas City. We will have the benefit of hearing from the two-time Pulitzer Prize-winning author of *Truman*, presidential historian, David McCullough, during this conference.

The adage "knowledge is power" has never been more true than it is today. Never before has data and information been so plentiful or so easily accessible. People and institutions that find ways to analyze and broker that data are increasingly valued for that skill. We are excited to hear from Nate Silver at this conference. He has demonstrated a remarkable ability to synthesize data and use that data predictively. Most public servants are interested in what the future holds. Nate Silver will help us learn how to use the data we have today to better understand and predict what lies ahead.

This conference also gives us a chance to congratulate this year's class of CSG Henry Toll Fellows. These distinguished leaders convened in Lexington, Ky., home of CSG's National Headquarters, last month to participate in CSG's premiere leadership development program. They represent leaders of considerable accomplishment and unlimited potential. We are pleased to honor them.

During our time together in Kansas City, we will have opportunities to learn from each other and pursue our vision for better states. The Council of State Governments champions excellence in state government. We hope you emerge from this meeting better prepared to address the challenges facing your state by continuing to lead with courage and vision.

Missouri is known as the Show Me State. This conference will show how state government can work smarter, better and more effectively to address the challenges facing our states. We look forward to showing you a great time while you are here.



GOV. JAY NIXON
MISSOURI
CSG National President 2013



SEN. GARY STEVENS
ALASKA
CSG National Chair 2013



DAVID ADKINS
CSG Executive Director/CEO

SESSION HIGHLIGHTS

THURSDAY, SEPT. 19

SOCIAL MEDIA BOOT CAMP: FACEBOOK 101

1:30–2 p.m.

CSG SPECIAL POLICY SESSION: STATE APPROACHES TO OBESITY REDUCTION

2–5 p.m.

BUILDING TRUST THROUGH CIVIL DISCOURSE

2–5 p.m.

Presented by the National Institute on Civil Discourse & CSG's National Leadership Center

FRIDAY, SEPT. 20

OPENING GENERAL SESSION: POSTSECONDARY EDUCATION FOR THE 21ST CENTURY

8–9:20 a.m.

Sponsored by the CSG International Committee

CSG FIELD STUDY: KANSAS CITY POWER & LIGHT GREEN IMPACT ZONE SMART GRID DEMONSTRATION

9–11 a.m.

Kansas City Power and Light

Sponsored by the CSG Energy and Environment Public Policy Committee

Pre-registration required; buses depart promptly at 8:30 a.m.

PUSHING THE ENVELOPE THROUGH HEALTH INNOVATION

9–11 a.m.

University of Kansas Cancer Center

Sponsored by the CSG Health Public Policy Committee

Pre-registration required; buses depart promptly at 8:30 a.m.

TRANSPORTATION FUNDING & PERFORMANCE IN THE MAP-21 ERA

9:30–11:30 a.m.

Sponsored by the CSG Transportation Public Policy Committee

INTRODUCTION TO THE CSG KNOWLEDGE CENTER

11:30 a.m.–Noon

GENERAL SESSION LUNCHEON: LESSONS IN LEADERSHIP

Noon–1:30 p.m.

* **Keynote:** David McCullough, author of *Truman, John Adams and 1776*

DAVID MCCULLOUGH BOOK SIGNING

1:30–2:15 p.m.

Books will be available for purchase beginning at 9:30 a.m. at the Rainy Day Books table.

CSG INNOVATION CLASSROOM: PUTTING MAPS INTO YOUR SOCIAL MEDIA

2–3 p.m.

Presented by Esri, Inc.

STATE AUTHORIZATION RECIPROCITY AGREEMENT

2–4 p.m.

CSG SPECIAL POLICY SESSION: POLICIES TO ACHIEVE SAFER SCHOOLS

2:30–5 p.m.

Sponsored by the CSG Education and Health Public Policy Committees

CSG INNOVATION CLASSROOM: ASSURING CRITICAL SECURITY SERVICES—AN OPERATIONAL CYBERSECURITY APPROACH FOR STATE GOVERNMENTS

3–4 p.m.

Presented by HP

SATURDAY, SEPT. 21

GENERAL SESSION BREAKFAST: THE EVOLVING STATE-FEDERAL HEALTH CARE RELATIONSHIP

8–9:30 a.m.

* **Keynote:** Secretary Kathleen Sebelius, U.S. Department of Health and Human Services

GRID RELIABILITY—REGULATORY CHALLENGES AND TECHNOLOGY OPPORTUNITIES

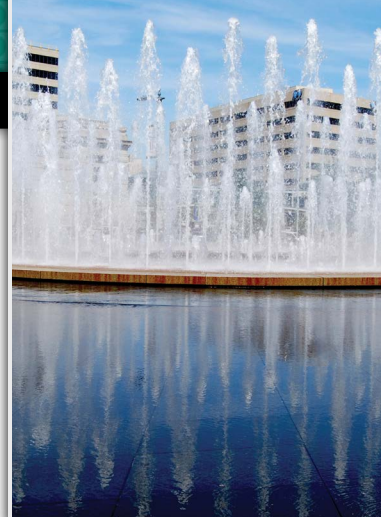
9:30–11:30 a.m.

Sponsored by the CSG Energy & Environment Public Policy Committee

EDUCATION REFORM AND TRANSFORMATION: FACT OR FICTION?

9:30–11:30 a.m.

Sponsored by the CSG Education Public Policy Committee



CSG INNOVATION CLASSROOM: SUNSHINE FROM THE CLOUD—APPLYING CLOUD TECHNOLOGY TO IMPROVE OPENNESS OF GOVERNMENT WHILE REDUCING COSTS

11 a.m.–Noon

Presented by HP

SOCIAL MEDIA BOOT CAMP: TWITTER 101

11:30–Noon

GENERAL SESSION LUNCHEON: THE NUMBERS GAME

Noon–2 p.m.

* **Keynote:** Nate Silver, Founder, *FiveThirtyEight.com*; Author of *The Signal and The Noise*

The 2013 Toll Fellows Graduation Ceremony will immediately follow the keynote address

NATE SILVER BOOK SIGNING

2–2:30 p.m.

Books will be available for purchase beginning at 9:30 a.m. at the Rainy Day Books table.

CSG INNOVATION CLASSROOM: PUTTING MAPS INTO YOUR SOCIAL MEDIA

2–3 p.m.

Presented by Esri, Inc.

FOCUS ON FEDERALISM: A HEARING OF THE CSG FEDERALISM TASK FORCE

2:30–5:30 p.m.

SUNDAY, SEPT. 22

ECONOMIC PROSPERITY AFTER THE RECESSION

8–11 a.m.

Sponsored by the CSG Fiscal & Economic Public Policy Committee

KEYNOTE SPEAKERS



David McCullough

Author of *Truman, John Adams and 1776*

GENERAL SESSION LUNCHEON: LESSONS IN LEADERSHIP

Friday | Noon–1:30 p.m.



Kathleen Sebelius

Secretary, U.S. Department of Health and Human Services

GENERAL SESSION BREAKFAST: THE EVOLVING STATE-FEDERAL HEALTH CARE RELATIONSHIP

Saturday | 8–9:30 a.m.



Nate Silver

Founder, *FiveThirtyEight.com*;
Author of *The Signal and The Noise*

GENERAL SESSION LUNCHEON: THE NUMBERS GAME

Saturday | Noon–2 p.m.



2014 CSG/CSG WEST ALASKA HOST STATE RECEPTION

Thursday, Sept. 19 | 6–9 p.m. | World War I Museum at Liberty Memorial

Come mix and mingle with your fellow attendees at a reception hosted by the Alaska Legislature in preparation for the 2014 CSG National and CSG West Annual Conference in Anchorage, Alaska. It's a great opportunity to network with great food and entertainment at the National World War I Museum at Liberty Memorial and unwind after a busy day of sessions and speakers.

Ranked one of Kansas City's top attractions, the National World War I Museum at Liberty Memorial is America's only museum dedicated to sharing the stories of the Great War through the eyes of those who lived it. The museum provides interactive displays, thought-provoking films and eyewitness testimonies to help guide visitors through one of the largest collections of WWI artifacts in the world. CSG attendees will be able to see firsthand how this award-winning museum offers a global perspective of the "War to End All Wars," from the first shots fired in 1914 to the last attempts at peace in 1919.

Walking Directions: From the hotel lobby, walk toward the front of the hotel and exit out the front doors. Once outside, turn left and walk down the sidewalk going west. Cross the street on Pershing and Main. There will be a sidewalk and stairs on the left that will take you up to the WWI Museum.

RECEPTION AT HISTORIC UNION STATION Friday, Sept. 20 | 6–8 p.m. | Union Station

Constructed in 1914, Kansas City's Union Station is unique. In its prime as a working train station, it accommodated tens of thousands of passengers every year. At its peak during World War II, an estimated 1 million travelers passed through the station. Today, this fully restored landmark is Kansas City's most prominent destination for cultural and entertainment activities. It also draws tourists from all over the world who marvel at the Grand Hall's 95-foot ceiling, three 3,500-pound chandeliers and the six-foot wide clock hanging in the station's central arch. CSG attendees not only will be able to admire the station's amazing architecture, but also will have access to Kansas City's interactive science center, Science City, as well as *National Geographic's* traveling exhibit, "Real Pirates."

Walking Directions: From guest rooms, take the elevators down to the Mezzanine Level. Continue toward the waterfall and turn right. Continue down the hall and turn left at the end of the hall. Walk through the double doors to the link. Remain on the link until you are inside Union Station. Follow the stairs or escalator down and through the hallway to enter the main foyer.

SGAC LATE NIGHT RECEPTION Friday, Sept. 20 | 9 p.m.–Midnight | The Gallery

Join SGAC for a great networking event at The Gallery, located at 61 E. 14th St. in Kansas City. The Gallery is a 15-minute walk, or a four-minute drive, from the Westin. Transportation will not be provided.



RECEPTION AT THE 82ND KANSAS CITY PLAZA ART FAIR

Saturday, Sept. 21 | 6–10 p.m. | Plaza Art Fair

Each autumn, the streets of Kansas City's Country Club Plaza are transformed into a beautiful outdoor art gallery. Artists from across the country will come together to display their fabulous artwork and attract countless art enthusiasts. The Plaza Art Fair features 240 artists, 27 plaza restaurants, three live music stages and the Kemper Street Museum. Join us for a relaxed evening at the CSG-sponsored

tent or venture out into the fair for a unique and unforgettable experience!

Buses will leave from the south side of Pershing in front of the Westin and will run continuously from 6 to 10 p.m. The last bus will leave the fair promptly at 10 p.m. Attendees choosing to stay past 10 p.m. will be responsible for their own transportation back to the Westin.

Heavy hors d'oeuvres will be served. Dress for this event is casual.

Photo courtesy of the Kansas City Area Development Council

INTERNET ACCESS

Complimentary wireless Internet is available in all guestrooms. Guests may connect by opening the Web browser, entering name and room number, and selecting any of the available packages. Charges will be removed from the guest folio upon checkout. Guests may repeat these steps if access is needed for more than five days. Please review hotel folio upon checkout to confirm that charges have been removed.

Internet access also is available during CSG registration hours in the Century Foyer.

ATTIRE

Dress for the conference is business attire.

ALCOHOL POLICY

CSG advocates the responsible use of alcohol and encourages designated drivers by all participants at CSG functions.

NAME BADGES

For the safety of attendees, CSG requires that all conference participants, including staff and speakers, display their name badges at all CSG conference sessions and events.

CODE OF CONDUCT

By registering for this conference, you agree to abide by all conference rules and policies at all times. Failure to do so may result in removal from the conference at the discretion of CSG staff. A complete copy of these rules and policies is available at the CSG registration desk.

MEDIA POLICY

All media personnel are required to abide by CSG's Media Credential Terms & Agreements. Copies are available at the CSG registration desk.

HOTEL

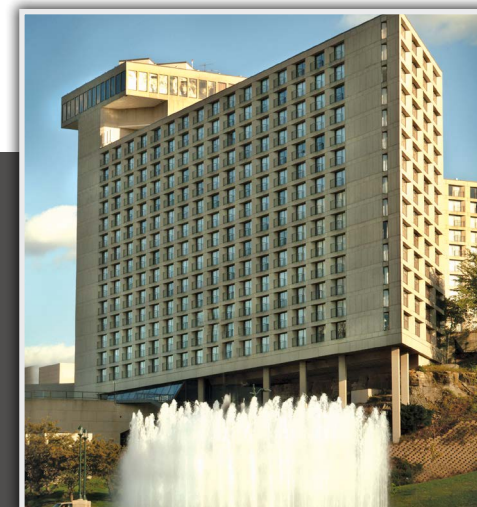
The Westin Kansas City at Crown Center

One East Pershing Road

Kansas City, MO 64108

Hotel: (816) 474-4400

Guest Fax: (816) 391-4438



AGENDA

WEDNESDAY, SEPT. 18

REGISTRATION/INFORMATION DESK OPEN

12:30–5:30 p.m. | Century Foyer, Ballroom Level

CSG POLICY ACADEMIES

2 p.m.–5:30 p.m.

(all policy academy sessions are by invitation only)

» Reducing the Bill for Chronic Disease

Century A, Ballroom Level

Three out of every four dollars spent for health care is spent on chronic diseases. For state budgets, the drain is even greater—Medicaid spends 83 cents of every dollar on chronic diseases. This CSG Health Policy Academy will focus on chronic diseases, their burden to society and evidence-based strategies for prevention, identification and treatment. Whether it is heart disease, mental health, diabetes, Alzheimer's disease or Hepatitis C, considerable research suggests we can do better for those with these often devastating diseases while also being better stewards of state budgets. State policy strategies will be presented to meet the dual goals of improving health outcomes and reducing health care spending.

» Digital Learning and STEM Initiatives

Liberty, Ballroom Level

In a time of continued economic stress, states are asked to increase efforts in public education. Digital learning offers a new direction for students, teachers and school districts. Opportunities exist to customize and personalize education so students receive the tools they need to engage in their instruction and become self-directed learners. Digital learning also opens the door to connect students across the state, region and nation with instructional content and practices they may not otherwise receive. This CSG Education Policy Academy will provide resources to ensure students are college- and career-ready. Attendees will engage with speakers on a variety of strategic policy examples and programmatic solutions. Speakers also will share best practices and innovations through both regional and national examples.

» Strategies for Fostering Entrepreneurship

Kauffman Foundation Conference Center

Presented in partnership with the Kauffman Foundation

The entrepreneurial spirit drives the economy forward, but bringing a new product or service to market can be a daunting prospect for innovators—from gaining access to capital to navigating the legal and regulatory landscape. State policies can hinder or foster that entrepreneurial spirit. This CSG Fiscal and Economic Policy Academy, in partnership with the Kauffman Foundation, will feature experts, practitioners and national thought leaders to explore state-based solutions for increased entrepreneurship. Attendees will hear about innovative policy strategies to overcome hindrances to homegrown entrepreneurs as speakers share best practices across the country.

Buses for this session will depart from the south side of Pershing in front of the Westin, leaving promptly at 1:30 p.m.

THURSDAY, SEPT. 19

REGISTRATION/INFORMATION DESK OPEN

7:30 a.m.–5 p.m. | Century Foyer, Ballroom Level

BREAKFAST BUFFET OPENS

7:30 a.m. | Century BC, Ballroom Level

RESULTS FIRST—COST-BENEFIT APPROACHES TO STATE POLICYMAKING

8 a.m.–Noon | Pershing West, Ballroom Level

(invitation only)

Presented by The Pew Charitable Trusts and the John D. and Catherine T. MacArthur Foundation

Evaluating the performance of state programs has become more important than ever. Despite shrinking revenues, states are being bombarded with greater demand for services. Citizens not only want increased access to programs, but also expect these programs to be run efficiently. Measuring performance and using performance data to strategically place resources are key to implementing the accountable, transparent and results-focused governance policies that citizens demand. This half-day session will educate conference attendees on how "Results First" works and why using this approach to policy decision-making can lead to better, more efficient use of scarce state dollars.



CSG POLICY ACADEMIES, CONTINUED

(all policy academy sessions are by invitation only)

8 a.m.–Noon

» Reducing the Bill for Chronic Disease

Century A, Ballroom Level

» Digital Learning and STEM Initiatives

Liberty, Ballroom Level

» Strategies for Fostering Entrepreneurship

Kauffman Foundation Conference Center

Buses for this session will depart from the south side of Pershing in front of the Westin, leaving promptly at 7:30 a.m.

SUGGESTED STATE LEGISLATION PART I

8 a.m.–Noon | Pershing North, Ballroom Level

SOCIAL MEDIA BOOT CAMP: FACEBOOK 101

1:30–2 p.m. | Century Foyer, Ballroom Level

Interested in Facebook but don't know where to begin or how it can be useful to you? This session will introduce the basic features of the site, review the importance of the site's privacy controls and provide an opportunity to have your questions answered. The hands-on experience will help you work with your own account if you have one or help you create an online presence if you have not yet joined.

CSG INVESTMENT SUBCOMMITTEE

2–4 p.m. | Signboard II, Lobby Level

CSG LEADERSHIP COUNCIL

2–5 p.m. | Pershing East, Ballroom Level

(invitation only)

CSG SPECIAL POLICY SESSION: STATE APPROACHES TO OBESITY REDUCTION

2–5 p.m. | Century A, Ballroom Level

The United States has a "growing" problem—an ongoing obesity crisis in both the young and old. This session will offer a unique multidisciplinary approach to the problems. Panelists will explore elements of the policymaking process that led to obesity programs in various states. Speakers will discuss educational reforms, transportation developments, land use changes and food industry initiatives.



BUILDING TRUST THROUGH CIVIL DISCOURSE

2–5 p.m. | Liberty, Ballroom Level

Presented by the National Institute for Civil Discourse & CSG's National Leadership Center

The National Institute for Civil Discourse has developed an active discovery process, "Building Trust through Civil Discourse," designed to build a new set of skills and attitudes about civil engagement with a goal of improving personal and group productivity. This interactive workshop, facilitated by present and former legislators, has been piloted in Nebraska and Ohio. This is your chance to experience the workshop, as well as preview several other skill-building modules available to your state.

2014 CSG/CSG WEST ALASKA HOST STATE RECEPTION

6–9 p.m. | World War I Museum at Liberty Memorial (all attendees)

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AGENDA

FRIDAY, SEPT. 20

REGISTRATION/INFORMATION DESK OPEN

7:30 a.m.—5 p.m. | Century Foyer, Ballroom Level

BREAKFAST BUFFET OPENS

7:30 a.m. | Century BC, Ballroom Level

OPENING GENERAL SESSION: POSTSECONDARY EDUCATION FOR THE 21ST CENTURY

8–9:20 a.m. | Century BC, Ballroom Level

Sponsored by the CSG International Committee; Session will begin promptly at 8 a.m.

Across the country, tuition costs are soaring, student debt is at a crisis level and college completion rates are shockingly low. In an increasingly globalized world, higher education remains essential for states and nations wishing to remain competitive. Missouri Gov. Jay Nixon and Brazilian Ambassador Mauro Vieira will discuss current challenges in education and highlight opportunities for international engagement in sharing best practices and resources for educating future generations.

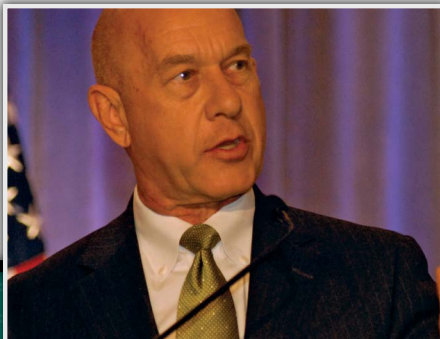
CSG FIELD STUDY: KANSAS CITY POWER & LIGHT GREEN IMPACT ZONE SMART GRID DEMONSTRATION

9–11 a.m. | Kansas City Power and Light

Sponsored by the CSG Energy and Environment Public Policy Committee

Come join this fun and informative event where attendees will be able to visit and tour KCP&L's state-of-the-art smart grid facility, which includes advanced generation, distribution and customer technologies. The site will demonstrate how co-located renewable energy sources, such as solar power, will feed into the grid that serves roughly 14,000 commercial and residential customers.

Buses will depart promptly at 8:30 a.m. for Kansas City Power & Light on the south side of Pershing in front of the Westin. Pre-registration is required.



PUSHING THE ENVELOPE THROUGH HEALTH INNOVATION

9–11 a.m. | University of Kansas Cancer Center

Sponsored by the CSG Health Public Policy Committee

The explosion of innovation has the potential to change the face of medicine, improving lives along the way. Speakers will trace the path of new medications from discovery in the laboratory to successful commercialization by private-sector companies to life-saving treatment in health care settings. Panelists will discuss the role public policies can play to encourage, support and facilitate innovation.

Buses will depart promptly at 8:30 a.m. on the south side of Pershing in front of the Westin. Pre-registration is required.

CSG INTERNATIONAL COMMITTEE

9:30–11 a.m. | Pershing North, Ballroom Level

(business session only)

PRESALE OF DAVID MCCULLOUGH'S BOOK, *TRUMAN*

9:30 a.m.—Noon | Century Foyer, Ballroom Level

Rainy Day Books will hold a presale of David McCullough's book, *Truman*, prior to the general session luncheon featuring the author as the keynote speaker. Preordered books may be picked up at this time. David McCullough will sign books purchased at the Rainy Day Books table immediately following the general session luncheon.

TRANSPORTATION FUNDING & PERFORMANCE IN THE MAP-21 ERA

9:30–11:30 a.m. | Pershing West, Ballroom Level

Sponsored by the CSG Transportation Public Policy Committee

The passage of MAP-21, the federal surface transportation authorization bill, in 2012 brought with it a host of policy changes but little in the way of long-term funding security for states trying to meet their growing infrastructure needs. Perhaps partially in reaction, an unprecedented number of states—including Missouri—explored new transportation revenue options in 2013. Bridge collapses in Washington state and Missouri brought into sharp focus what's at stake in finding new funding to fix old facilities. This session will explore how Missouri is hoping to shape its transportation future, how a new emphasis on performance measurement under MAP-21 will impact states and how the state of the nation's aging infrastructure makes it a critical time for transportation policy.



CSG FINANCE COMMITTEE

9:30–11:30 a.m. | Mission Room, Ballroom Level

INTRODUCTION TO THE CSG KNOWLEDGE CENTER

11:30 a.m.—Noon | Century Foyer, Ballroom Level

The CSG Knowledge Center is an interactive policy tool and clearinghouse that puts years of policy knowledge and resources at your fingertips. Learn how to use this free tool to learn more about a specific issue or to browse CSG's many policy documents. Whether looking for the latest policy briefs, reading the blog to stay up-to-date on issues important to you or seeking data on corrections costs for the past 20 years, CSG's Knowledge Center is your one-stop policy resource.

GENERAL SESSION LUNCHEON: LESSONS IN LEADERSHIP

Noon–1:30 p.m. | Century BC, Ballroom Level

***Keynote: David McCullough**

David McCullough, author of *Truman*, *John Adams* and *1776*, has been acclaimed as a "master of the art of narrative history." He has twice won both the Pulitzer Prize and the National Book Award; he's also received the Presidential Medal of Freedom, the nation's highest civilian award. His work has been translated and published in 15 countries around the world. In addition to writing, McCullough has served as an editor, teacher, lecturer and familiar presence on public television as host of *Smithsonian World* and *The American Experience*, as well as narrator of numerous documentaries, including Ken Burns' *The Civil War*. Born in Pittsburgh in 1933, McCullough graduated with honors in English literature from Yale University. His most recent book, *The Greater Journey: Americans in Paris*, is a No. 1 *New York Times* best-seller. He is working on a biography of the Wright brothers.



DAVID MCCULLOUGH BOOK SIGNING

1:30–2:15 p.m.

Books will be available for purchase beginning at 9:30 a.m. at the Rainy Day Books table.

CSG INNOVATION CLASSROOM: PUTTING MAPS INTO YOUR SOCIAL MEDIA

2–3 p.m. | Liberty Room, Ballroom Level

Presented by Esri, Inc.

Want to add maps to your tweets, blogs and webpages? Using ArcGIS Online, a free software tool offered by Esri, anyone can easily create high-quality, interactive maps that can be accessed from Web browsers, mobile devices, email, popular social media sites and even text messages. This session walks you through the process of finding and exploring a map in ArcGIS Online, configuring a map to suit your needs and incorporating your maps into presentations and Web applications.

STATE AUTHORIZATION RECIPROCITY AGREEMENT

2–4 p.m. | Shawnee Room, Ballroom Level

The Presidents' Forum of Excelsior College, The Council of State Governments, the Commission on Regulation of Postsecondary Distance Education and the four regional higher education compacts have been working to develop an effective framework to simplify and streamline the process for authorizing online degree programs operating across state lines. Learn more about the State Authorization Reciprocity Agreement, a voluntary agreement for both states and institutions intended to allow states and institutions to work together to easily offer online degree programs across state lines, during this education session.

SUGGESTED STATE LEGISLATION, PART II

2:30–5 p.m. | Pershing North, Ballroom Level

AGENDA

CSG SPECIAL POLICY SESSION: POLICIES TO ACHIEVE SAFER SCHOOLS

2:30–5 p.m. | Century A, Ballroom Level

Sponsored by the CSG Education and Health Public Policy Committees

Since the Sandy Hook Elementary School shooting in Newtown, Conn., Dec. 14, 2012, many state policymakers have asked critical questions about school safety and violence prevention. States convened task forces and debated various policy issues to keep students safe during the 2013 legislative sessions. This session will focus on evidence-based public policy reform in mental health, education and emergency response as a way to address these critical issues. Agenda topics will include mental health issues such as screening, early diagnosis and treatment, and violence prevention in schools.

CSG TOLL FELLOWS ALUMNI EVENT

2:30–5 p.m.
(invitation only)

CSG INNOVATION CLASSROOM: ASSURING CRITICAL SECURITY SERVICES—AN OPERATIONAL CYBERSECURITY APPROACH FOR STATE GOVERNMENTS

3–4 p.m. | Liberty Room, Ballroom Level

Presented by HP

Local economies and critical government services have become increasingly dependent on cyberspace. Accordingly, many state government agencies are poised to make significant cybersecurity investments in the near term. An Operational Cybersecurity Approach can help ensure states derive value beyond security from these investments. This session will focus on opportunities for new outcomes for critical services that can be derived from cybersecurity investments such as continuous monitoring, identity management and situational awareness.



CSG 21ST CENTURY FOUNDATION

4–5 p.m. | Pershing East, Ballroom Level
(invitation only)

CANADIAN LEADERSHIP RECEPTION

5–6 p.m. | Mission Room, Ballroom Level

JAPAN LOCAL GOVERNMENT CENTER RECEPTION

5–6 p.m. | Pershing West, Ballroom Level

RECEPTION AT HISTORIC UNION STATION

6–8 p.m.

Constructed in 1914, Kansas City's Union Station is unique. In its prime as a working train station, it accommodated tens of thousands of passengers every year. At its peak during World War II, an estimated 1 million travelers passed through the station. Today, this fully restored landmark is Kansas City's most prominent destination for cultural and entertainment activities. It also draws tourists from all over the world who marvel at the Grand Hall's 95-foot ceiling, three 3,500-pound chandeliers and the six-foot wide clock hanging in the station's central arch. CSG attendees not only will be able to admire the station's amazing architecture, but also will have access to Kansas City's interactive science center, Science City, as well as *National Geographic's* traveling exhibit, "Real Pirates."

Walking Directions: From guest rooms, take the elevators down to the Mezzanine Level. Continue toward the waterfall and turn right. Continue down the hall and turn left at the end of the hall. Walk through the double doors to the link. Remain on the link until you are inside Union Station. Follow the stairs or escalator down and through the hallway to enter the main foyer.



SGAC LATE NIGHT RECEPTION

9 p.m.–Midnight | The Gallery

Join SGAC for a great networking event at The Gallery, located at 61 E. 14th Street in Kansas City. The Gallery is a 15-minute-walk, or a four-minute drive, from the Westin. Transportation will not be provided.

SATURDAY, SEPT. 21

REGISTRATION/INFORMATION DESK OPEN

7:30 a.m.–5 p.m. | Century Foyer, Ballroom Level

BREAKFAST BUFFET OPENS

7:30 a.m. | Century BC, Ballroom Level

GENERAL SESSION BREAKFAST: THE EVOLVING STATE-FEDERAL HEALTH CARE RELATIONSHIP

8–9:30 a.m.

*** Keynote: Secretary Kathleen Sebelius, U.S. Department of Health and Human Services**

The Patient Protection and Affordable Care Act vastly impacted every aspect of health care marketplaces in the United States. Since March 2010 when President Barack Obama signed the ACA into law, states, health insurers, hospitals, doctors, patients and employers have raised a variety of questions in an effort to understand what is expected and how it will affect them. U.S. Health and Human Services Secretary Kathleen Sebelius has played a central role in the development and implementation of the law. Sebelius, a former Kansas governor, will discuss the role of states in health care reform implementation and next steps they'll need to take.

CSG NATIONAL CONFERENCE COMMITTEE

9:30–10:30 a.m. | Shawnee Room, Ballroom Level

(open to committee members only)

CSG PUBLIC POLICY COMMITTEE MEETINGS

9:30–11:30 a.m.

» Grid Reliability—Regulatory Challenges and Technology Opportunities

Century A, Ballroom Level
Sponsored by the CSG Energy & Environment Public Policy Committee

A host of market forces has raised concerns about the uncertain future for the nation's electric grid. Growing renewable energy capacity and energy efficiency



improvements, combined with smart grid capabilities, however, can provide new options that can improve resiliency, reliability and financial incentives with distributed generation technologies. This session will feature energy and grid experts who will share their expertise from a federal, regional, private sector and academic perspective and explore these complex issues before policymakers. They also will discuss states' roles in meeting future challenges and opportunities facing the nation's transmission and distribution system.

» Education Reform and Transformation: Fact or Fiction?

Pershing North and South, Ballroom Level
Sponsored by the CSG Education Public Policy Committee

Overhauling education, reform, transformation ... what do the words really mean to state policymakers? This session will address investments in qualified personnel, effective programs, increased expectations and strategies to build job competencies and support economic development. Learn how to develop transformative policy that is aligned, scalable, sustainable and provides the financial resources for implementation with fidelity.

PRESALE OF NATE SILVER'S BOOK, THE SIGNAL AND THE NOISE

9:30 a.m.–Noon | Century Foyer, Ballroom Level

Rainy Day Books will hold a presale of Nate Silver's book, *The Signal and The Noise*, prior to the general session luncheon featuring the author as the keynote speaker. Preordered books may be picked up at this time. Nate Silver will sign books purchased at the Rainy Day Books table immediately following the general session luncheon.

AGENDA

CSG ASSOCIATES ADVISORY COMMITTEE

10:30–11:30 a.m. | Pershing West, Ballroom Level

CSG INNOVATION CLASSROOM: SUNSHINE FROM THE CLOUD—APPLYING CLOUD TECHNOLOGY TO IMPROVE OPENNESS OF GOVERNMENT WHILE REDUCING COSTS

11 a.m.–Noon | Liberty Room, Ballroom Level

Presented by HP

Learn how technology delivers real savings and increases the accuracy of voter information during HP's "Sunshine from the Cloud" session. The session will highlight the documented savings associated with online voter registration and how electronic campaign finance reporting can maximize openness to government. Learn how technology innovations—such as the cloud and mobility—can be applied to benefit state and local governments.

SOCIAL MEDIA BOOT CAMP: TWITTER 101

11:30–Noon | Century Foyer, Ballroom Level

Curious about Twitter but don't know how to get started or why you would want to limit yourself to just 140 characters? This session will introduce the basic features of Twitter and provide an opportunity to have your questions answered. The hands-on experience will help you work with your own account if you have one or help you create an online presence if you have not yet joined.

GENERAL SESSION LUNCHEON: THE NUMBERS GAME

Noon–2 p.m. | Century BC, Ballroom Level

* **Keynote: Nate Silver, Founder, *FiveThirtyEight.com*; Author of *The Signal and The Noise***

New York Magazine has called Nate Silver a "spreadsheet psychic" and "number-crunching prodigy." While Silver comes out of the world of baseball statistics, he turned his predictive abilities and forecasting models to the 2008 elections. He gained national attention when he correctly predicted the results of the presidential primaries and the presidential winner in 49 states that year. Today, Silver runs the award-winning political website, *FiveThirtyEight.com*, where he publishes a running forecast of current elections and hot-button issues. *FiveThirtyEight.com* has made Silver the public face of statistical analysis and political forecasting.

2013 Toll Fellows Graduation Ceremony will immediately follow keynote address

NATE SILVER BOOK SIGNING

2–2:30 p.m. | Century Foyer, Ballroom Level

Books will be available for purchase beginning at 9:30 a.m. at the Rainy Day Books table.

CSG INNOVATION CLASSROOM: PUTTING MAPS INTO YOUR SOCIAL MEDIA

2–3 p.m. | Liberty Room, Ballroom Level

Presented by Esri, Inc.

Want to add maps to your tweets, blogs and webpages? Using ArcGIS Online, a free software tool offered by Esri, anyone can easily create high-quality, interactive maps that can be accessed from Web browsers, mobile devices, email, popular social media sites and even text messages. This session walks you through the process of finding and exploring a map in ArcGIS Online, configuring a map to suit your needs and incorporating your maps into presentations and Web applications.

FOCUS ON FEDERALISM: A HEARING OF THE CSG FEDERALISM TASK FORCE

2:30–5:30 p.m. | Century BC, Ballroom Level

(all attendees)

With Washington deadlocked, the onus of action and policy innovation is increasingly moving to state capitols. A recent cover story in *The Economist* magazine championed state efforts in fostering innovation, building infrastructure and reforming education as "the essence of the America that works." Given the clear need to ensure that states have the freedom to serve as the laboratories of democracy envisioned by our founders, CSG has launched a Federalism Task Force to conduct a two-year effort to explore options for improving the state-federal relationship. This will be the first hearing of the new task force.

MIDWESTERN LEGISLATIVE CONFERENCE EXECUTIVE COMMITTEE

3–5 p.m. | Century A, Ballroom Level



REGIONAL RECEPTIONS

5:30–6:30 p.m.

- » **CSG's Eastern Regional Conference**
Pershing East, Ballroom Level
- » **CSG's Midwestern Legislative Conference**
Shawnee Room, Ballroom Level
- » **CSG's Southern Legislative Conference**
Pershing West, Ballroom Level
- » **CSG West**
Mission Room, Ballroom Level

RECEPTION AT THE 82ND KANSAS CITY PLAZA ART FAIR

6–10 p.m.

Each autumn, the streets of Kansas City's Country Club Plaza are transformed into a beautiful outdoor art gallery. Artists from across the country will come together to display their fabulous artwork and attract countless art enthusiasts. The Plaza Art Fair features 240 artists, 27 plaza restaurants, three live music stages and the Kemper Street Museum. Join us for a relaxed evening at the CSG-sponsored tent or venture out into the fair for a unique and unforgettable experience!

Buses will leave from the south side of Pershing in front of the Westin and will run continuously from 6 to 10 p.m. The last bus will leave the fair promptly at 10 p.m. Attendees choosing to stay past 10 p.m. will be responsible for their own transportation back to the Westin.

Heavy hors d'oeuvres will be served. Dress for this event is casual.

SUNDAY, SEPT. 22

REGISTRATION/INFORMATION DESK OPEN

7:30 a.m.–Noon | Century Foyer, Ballroom Level

BREAKFAST BUFFET OPENS

7:30 a.m. | Century BC, Ballroom Level

CSG INTERGOVERNMENTAL AFFAIRS COMMITTEE

8–9:30 a.m. | Pershing West, Ballroom Level

CSG INTERBRANCH AFFAIRS COMMITTEE

8–9:30 a.m. | Pershing East, Ballroom Level

ECONOMIC PROSPERITY AFTER THE RECESSION

8–11 a.m. | Liberty, Ballroom Level

Sponsored by the CSG Fiscal & Economic Public Policy Committee

A panel of state legislators, executive branch officials and economic development practitioners will discuss a new CSG publication on the use of tax and financial incentives by states. Speakers will discuss recent fiscal and economic trends in the states and highlight case studies in differing state approaches to economic development.

BREAK

11–11:30 a.m.

ALL ATTENDEE LUNCHEON CSG EXECUTIVE COMMITTEE

11:30 a.m.–2 p.m. | Century BC, Ballroom Level

CSG MISSION

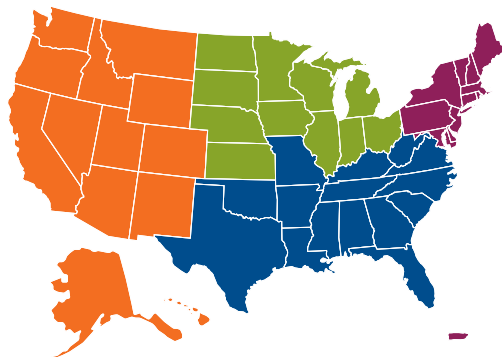
Established in 1933, The Council of State Governments is the only organization that takes state government to the next level by creating a multibranch, nonpartisan community. Because of this community, we are able to identify and share best practices and take on the critical challenges of the future in an unparalleled fashion. We do research, we create forums for innovation and, through our community, we ensure the states continue to be recognized as the laboratories of democracy.

CSG OVERVIEW

Governors, legislators, justices, appointed officials and agency directors—our community is composed of officials from all three branches of government from every state and territory in the U.S. Several Canadian provinces also participate in the CSG community through affiliations with CSG's regional offices. CSG's expertise includes affiliate organizations with specialized knowledge. Government affairs professionals from Fortune 500 companies, professional associations and nonprofit groups participate in the community through the CSG Associates program.

CSG WASHINGTON, D.C., OFFICE

CSG's Washington, D.C., office provides a voice for state leaders to Congress. The Washington office monitors federal developments and trends and evaluates the impact of federal activities, including U.S. Supreme Court decisions, on states. The CSG Washington office is well-positioned to create the kind of relationships that grow into partnerships between the states and the federal government.



To learn more about CSG, visit us on the Web at www.csg.org.

CSG REGIONS

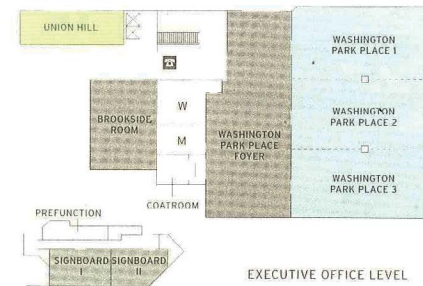
Regional by design, CSG is a national community with six offices across the U.S. The headquarters office is in Lexington, Ky., and the federal liaison office is located in Washington, D.C. Regional offices are located in Atlanta, Chicago, New York City and Sacramento. All CSG members have the opportunity to participate on two levels—regional and national. This structure invites focused participation from members on a more intimate, regional level and also provides a national community to exchange information and ideas.

CSG HEADQUARTERS

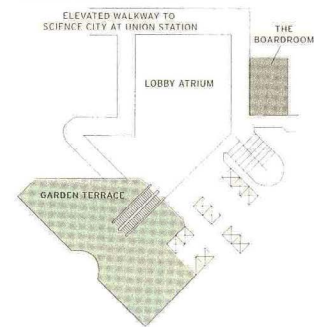
The national office in Lexington, Ky., is the epicenter for CSG's mission to help make states stronger. The headquarters office provides policy analysis and tracks national issues facing state governments. The Lexington staff also manages CSG's national meetings and programs. These national meetings convene state leaders, private sector partners and staff from every region to learn from guest speakers, network with colleagues and share solutions. CSG's flagship publications, such as *The Book of the States* and *Capitol Ideas* magazine, are also produced at our national office. State leaders rely on these publications, as well as our many policy briefs and multimedia materials, to assist them in the challenge of governance. The national office is also home to other CSG national programs: the Henry Toll Fellowship Program, the Associates Program, 14 CSG Affiliate organizations, Suggested State Legislation and the National Center for Interstate Compacts.

The Westin Kansas City at Crowne Plaza

LOBBY LEVEL



EXECUTIVE OFFICE LEVEL



BALLROOM LEVEL



FIFTH-FLOOR MEETING ROOMS

SAVE THE DATE

2014 CSG **UPCOMING MEETINGS**

CSG's Midwestern Legislative Conference—

69th Annual Meeting

July 13–16 | Omaha, Neb.

CSG's Southern Legislative Conference—

68th Annual Meeting

July 26–30 | Little Rock, Ark.

CSG's Eastern Regional Conference—

54th Annual Meeting

Aug. 3–6 | Baltimore, Md.

CSG National & CSG West

Annual Conference

Aug. 9–13 | Anchorage, Alaska

